



Please join the forum jointly hosted by National Tsing Hua University (NTHU) Executive MBA and Gartner.

※ 議程 ※

時 間	議 題	演講者
18:15 ~ 8:30	Reception	
18:30 ~ 8:40	Opening	清華大學科 技管理學院副院長 金聯舫
18:40 ~ 9:40	Session I (50-min presentation + 10-min Q&A)	MS. Tracy Tsai
19:40 ~20:00	Coffee Break	
20:00 ~21:00	Session II (50-min presentation + 10-min Q&A)	MR. Ben Lee
21:00	End	

Session I: The Opportunities and Outlook of PC Markets

Agenda:

- 2Q09 PC Market Results Overview
- Mini-notebook update
- Ultra Low Voltage (ULV) Notebooks
- Convergence of PC & Phone Markets
- Outlook for next 12 months - Challenges and Opportunities

Speaker: Tracy Tsai

Tracy Tsai is a senior research analyst with Gartner's Technology & Service Provider Research group. Ms. Tsai covers the client computing and printing markets in Taiwan.

Session II: Worldwide Semiconductor Forecast, 2009-2013

Agenda:

- How will the financial crisis impact the short-term and long-term outlook for semiconductor chip and electronic equipment production growth?
- How Gartner's forecast assumptions have been changed throughout the last year?
- What lessons can be learned about consumer and corporate electronic equipment spending from such a massive downturn?

Speaker: Ben Lee

Mr. Lee is a principal analyst in Gartner's Research organization. His primary research covers the Tech & Service Provider of Semiconductors/Design and Applications & Devices. Mr. Lee has been in Gartner for 15 years.

Location & Date:

※ 時間 ※

September 23 2009
18:30 – 21:00 PM

※ 地點 ※

清華大學台積館 901
The Room 901 of TSMC Building
College of Management and Technology
National Tsing Hua University

有興趣者，煩請上網報名

我要報名



由新竹市區或竹東方向等往清大

路線一：請由光復路校門進入。

路線二：由西大路接寶山路直行，過了高峰植物園後，前行約 1 分鐘，左邊即可看到清大南門。

園區大門可走園區一路右轉新安路直行約 5 分鐘，右邊即可看到清大南門。

園區三期介壽路至三期大門，進入園區內，左轉新安路，直行約 5 分鐘，右邊即可看到清大南門。

由北部地區南下

路線一：由 95A 公道五匝道出高速公路後直行，經由引道接光復路後右轉直行，由本校光復路正門進入校園。

路線二：若您錯過了上述交流道，亦可由下一個出口(95B 竹科交流道)下高速公路，右轉接園區新安路後直行，由本校南門進入校園。

由中南部地區北上

路線一：由 95B 竹科交流道下，左轉接園區二路，行至新安路時左轉直行，由本校南門進校園。

路線二：由 95A 新竹交流道下，左轉接光復路後直行，由本校光復路大門進校園。